

# INVOICE



**WBAL-TV11**  
**3800 Hooper Avenue**  
**Baltimore, MD 21211**  
**Main: (410)467-3000**  
**Billing: (410)338-6432**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967945-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WBAL	Matt Nixon	Baltimore	Local

Billing Address:

Elevote  
 Attention: David Byrd  
 2407 S. Catalina St.  
 Los Angeles, CA 90007

Advertiser	Product	Estimate Number
Educating Maryland Kids	ISSUE Dream Act	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	967945	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

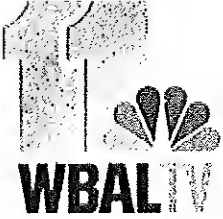
WBAL-TV11  
 P.O. Box 26872  
 Lehigh Valley, PA 18002-6872  
 Tax ID 88-0326834

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/06/12	WBAL-TV 11 News At 5a	5-6am M-F	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBAL W 10/31/12 5:42 AM WBAL-TV 11 News At 5am 5-6am M-F :30 ANTHONYBROWNPERSOAL \$500.00 NM 2 WBAL Th 11/01/12 5:13 AM WBAL-TV 11 News At 5am 5-6am M-F :30 JOHNHAWKSV2FINAL \$500.00 NM 1 WBAL F 11/02/12 5:25 AM WBAL-TV 11 News At 5am 5-6am M-F :30 JOHNHAWKSV2FINAL \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WBAL M 11/05/12 5:13 AM WBAL-TV 11 News At 5am 5-6am M-F :30 ANTHONYBROWNPERSOAL \$500.00 NM 4 WBAL Tu 11/06/12 5:43 AM WBAL-TV 11 News At 5am 5-6am M-F :30 THEGROUP4Q4 \$500.00 NM									
2	10/29/12	11/06/12	WBAL-TV 11 News Today	6-7am M-F	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAL Th 11/01/12 6:54 AM WBAL-TV 11 News Today 6-7am M-F :30 THEGROUP4Q4 \$1,200.00 NM 1 WBAL F 11/02/12 6:29 AM WBAL-TV 11 News Today 6-7am M-F :30 THEGROUP4Q4 \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WBAL M 11/05/12 6:58 AM WBAL-TV 11 News Today 6-7am M-F :30 JOHNHAWKSV2FINAL \$1,200.00 NM 3 WBAL Tu 11/06/12 6:40 AM WBAL-TV 11 News Today 6-7am M-F :30 ANTHONYBROWNPERSOAL \$1,200.00 NM									
3	10/29/12	11/06/12	NBC Today Show	7-9am M-F	MTWTF--	:30	2	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 2 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAL W 10/31/12 7:29 AM NBC Today Show 7-9am M-F :30 JOHNHAWKSV2FINAL \$1,750.00 NM 1 WBAL F 11/02/12 7:59 AM NBC Today Show 7-9am M-F :30 ANTHONYBROWNPERSOAL \$1,750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBAL M 11/05/12 7:59 AM NBC Today Show 7-9am M-F :30 THEGROUP4Q4 \$1,750.00 NM 4 WBAL Tu 11/06/12 8:36 AM NBC Today Show 7-9am M-F :30 JOHNHAWKSV2FINAL \$1,750.00 NM									

This Invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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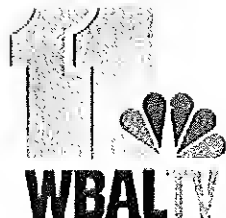
**WBAL-TV11**  
**P.O. Box 26872**  
**Lehigh Valley, PA 18002-6872**  
**Tax ID 88-0326834**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967945-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Educating Maryland Kids	ISSUE Dream Act		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/29/12	11/06/12	NBC Today Show	7-9am M-F	MTWTF--	:30	2	\$1,750.00	NM
4	10/29/12	11/06/12	Today Show II	9-10am M-F	MTWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBAL W 10/31/12 9:50 AM Today Show II 9-10am M-F :30 THEGROUP4Q4 \$750.00 NM 2 WBAL Th 11/01/12 9:59 AM Today Show II 9-10am M-F :30 ANTHONYBROWNPERSOAL \$750.00 NM 1 WBAL F 11/02/12 9:57 AM Today Show II 9-10am M-F :30 JOHNHAWKSV2FINAL \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WBAL Tu 11/06/12 9:27 AM Today Show II 9-10am M-F :30 THEGROUP4Q4 \$750.00 NM									
5	10/29/12	11/04/12	11 News Sat Morn 5am	5-6am Sa	-----S-	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAL Sa 11/03/12 5:21 AM 11 News Sat Morn 5am 5-6am Sa :30 ANTHONYBROWNPERSOAL \$150.00 NM 1 WBAL Sa 11/03/12 5:30 AM 11 News Sat Morn 5am 5-6am Sa :30 JOHNHAWKSV2FINAL \$150.00 NM									
6	10/29/12	11/04/12	11 News Sat Morn 6am	6-7am Sa	-----S-	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAL Sa 11/03/12 6:25 AM 11 News Sat Morn 6am 6-7am Sa :30 THEGROUP4Q4 \$450.00 NM 1 WBAL Sa 11/03/12 6:38 AM 11 News Sat Morn 6am 6-7am Sa :30 ANTHONYBROWNPERSOAL \$450.00 NM									
7	10/29/12	11/04/12	11 News Sat Morn 9am	9-10am Sa	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Sa 11/03/12 9:19 AM 11 News Sat Morn 9am 9-10am Sa :30 JOHNHAWKSV2FINAL \$750.00 NM									
8	10/29/12	11/04/12	11 News Sun Morn 5am	5-6am Su	-----S	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Su 11/04/12 5:19 AM 11 News Sun Morn 5am 5-6am Su :30 JOHNHAWKSV2FINAL \$150.00 NM 2 WBAL Su 11/04/12 5:53 AM 11 News Sun Morn 5am 5-6am Su :30 THEGROUP4Q4 \$150.00 NM									
9	10/29/12	11/04/12	11 News Sun Morn 6am	6-7am Su	-----S	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Su 11/04/12 6:25 AM 11 News Sun Morn 6am 6-7am Su :30 ANTHONYBROWNPERSOAL \$400.00 NM 2 WBAL Su 11/04/12 6:52 AM 11 News Sun Morn 6am 6-7am Su :30 JOHNHAWKSV2FINAL \$400.00 NM									
10	10/29/12	11/04/12	11 News Sun Morn 7am	7-8am Su	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$600.00									
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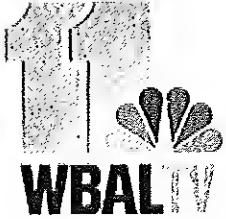
**WBAL-TV11**  
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Educating Maryland Kids	ISSUE Dream Act		

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																															
1	WBAL	Su	11/04/12	7:30 AM	11 News Sun Morn 7am	7-8am Su	:30	THEGROUP4Q4	\$600.00	NM																																																																																																															
11	10/29/12	11/04/12	11 News Sun Morn 9-10a	9-10am Su	-----S	:30	1	\$600.00	NM																																																																																																																
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12	10/29/12	11/04/12	11 TV Hill	11 TV Hill	-----S	:30	1	\$150.00	NM																																																																																																																
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1	WBAL	Su	11/04/12	11:39 AM	11 TV Hill	11 TV Hill	:30	JOHNHAWKSV2FINAL	\$150.00	NM																																																																																																															
13	10/29/12	11/06/12	Live with Kelly	10-11am M-F	MTWTF--	:30	2	\$400.00	NM																																																																																																																
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4	WBAL	Tu	11/06/12	10:57 AM	Live with Kelly	10-11am M-F	:30	ANTHONYBROWNPERSOAL	\$400.00	NM																																																																																																															
14	10/31/12	11/05/12	11 News @ Noon	12-12:30pm M-F	1-221--	:30	6	\$500.00	NM																																																																																																																
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## INVOICE



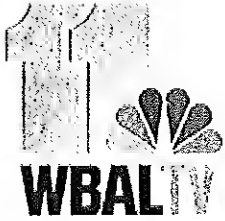
Send Payment To:

**WBAL-TV11**  
**P.O. Box 26872**  
**Lehigh Valley, PA 18002-6872**  
**Tax ID 88-0326834**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967945-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Educating Maryland Kids	ISSUE Dream Act		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																	
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17	10/31/12	11/05/12	DR. OZ EF	DR. OZ EF	1-221--	:30	6	\$450.00	NM																																																																																																																																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>--221--</td><td>5</td><td>\$450.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBAL</td><td>W</td><td>10/31/12</td><td>3:21 PM</td><td>DR. OZ EF</td><td>DR. OZ EF</td><td>:30</td><td>JOHNHAWKSV2FINAL</td><td>\$450.00</td><td>NM</td></tr><tr><td>3</td><td>WBAL</td><td>W</td><td>10/31/12</td><td>3:38 PM</td><td>DR. OZ EF</td><td>DR. OZ EF</td><td>:30</td><td>THEGROUP4Q4</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WBAL</td><td>Th</td><td>11/01/12</td><td>3:11 PM</td><td>DR. OZ EF</td><td>DR. OZ EF</td><td>:30</td><td>THEGROUP4Q4</td><td>\$450.00</td><td>NM</td></tr><tr><td>4</td><td>WBAL</td><td>Th</td><td>11/01/12</td><td>3:35 PM</td><td>DR. OZ EF</td><td>DR. OZ EF</td><td>:30</td><td>ANTHONYBROWNPERSOAL</td><td>\$450.00</td><td>NM</td></tr><tr><td>5</td><td>WBAL</td><td>F</td><td>11/02/12</td><td>3:29 PM</td><td>DR. OZ EF</td><td>DR. OZ EF</td><td>:30</td><td>ANTHONYBROWNPERSOAL</td><td>\$450.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$450.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>6</td><td>WBAL</td><td>M</td><td>11/05/12</td><td>3:36 PM</td><td>DR. OZ EF</td><td>DR. OZ EF</td><td>:30</td><td>ANTHONYBROWNPERSOAL</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	--221--	5	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBAL	W	10/31/12	3:21 PM	DR. OZ EF	DR. OZ EF	:30	JOHNHAWKSV2FINAL	\$450.00	NM	3	WBAL	W	10/31/12	3:38 PM	DR. OZ EF	DR. OZ EF	:30	THEGROUP4Q4	\$450.00	NM	2	WBAL	Th	11/01/12	3:11 PM	DR. OZ EF	DR. OZ EF	:30	THEGROUP4Q4	\$450.00	NM	4	WBAL	Th	11/01/12	3:35 PM	DR. OZ EF	DR. OZ EF	:30	ANTHONYBROWNPERSOAL	\$450.00	NM	5	WBAL	F	11/02/12	3:29 PM	DR. OZ EF	DR. OZ EF	:30	ANTHONYBROWNPERSOAL	\$450.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WBAL	M	11/05/12	3:36 PM	DR. OZ EF	DR. OZ EF	:30	ANTHONYBROWNPERSOAL	\$450.00	NM																																	
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18	10/31/12	11/05/12	Ellen	Ellen	1-221--	:30	6	\$700.00	NM																																																																																																																																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>--221--</td><td>5</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WBAL</td><td>W</td><td>10/31/12</td><td></td><td>Ellen</td><td>Ellen</td><td>:00</td><td></td><td><del>\$700.00</del></td><td>NM</td></tr><tr><td colspan="11">See MG 18.7</td></tr><tr><td>1</td><td>WBAL</td><td>W</td><td>10/31/12</td><td>4:24 PM</td><td>Ellen</td><td>Ellen</td><td>:30</td><td>ANTHONYBROWNPERSOAL</td><td>\$700.00</td><td>NM</td></tr><tr><td>4</td><td>WBAL</td><td>Th</td><td>11/01/12</td><td>4:20 PM</td><td>Ellen</td><td>Ellen</td><td>:30</td><td>JOHNHAWKSV2FINAL</td><td>\$700.00</td><td>NM</td></tr><tr><td>2</td><td>WBAL</td><td>Th</td><td>11/01/12</td><td>4:48 PM</td><td>Ellen</td><td>Ellen</td><td>:30</td><td>THEGROUP4Q4</td><td>\$700.00</td><td>NM</td></tr><tr><td>5</td><td>WBAL</td><td>F</td><td>11/02/12</td><td>4:31 PM</td><td>Ellen</td><td>Ellen</td><td>:30</td><td>JOHNHAWKSV2FINAL</td><td>\$700.00</td><td>NM</td></tr><tr><td>7</td><td>WBAL</td><td>F</td><td>11/02/12</td><td>10:14 PM</td><td>NBC Prime</td><td>10-11pm Fri</td><td>:30</td><td>THEGROUP4Q4</td><td>\$1,900.00</td><td>NM</td></tr><tr><td colspan="11">MG for 18.3,28.1</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td>1</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>6</td><td>WBAL</td><td>M</td><td>11/05/12</td><td>4:56 PM</td><td>Ellen</td><td>Ellen</td><td>:30</td><td>JOHNHAWKSV2FINAL</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	--221--	5	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WBAL	W	10/31/12		Ellen	Ellen	:00		<del>\$700.00</del>	NM	See MG 18.7											1	WBAL	W	10/31/12	4:24 PM	Ellen	Ellen	:30	ANTHONYBROWNPERSOAL	\$700.00	NM	4	WBAL	Th	11/01/12	4:20 PM	Ellen	Ellen	:30	JOHNHAWKSV2FINAL	\$700.00	NM	2	WBAL	Th	11/01/12	4:48 PM	Ellen	Ellen	:30	THEGROUP4Q4	\$700.00	NM	5	WBAL	F	11/02/12	4:31 PM	Ellen	Ellen	:30	JOHNHAWKSV2FINAL	\$700.00	NM	7	WBAL	F	11/02/12	10:14 PM	NBC Prime	10-11pm Fri	:30	THEGROUP4Q4	\$1,900.00	NM	MG for 18.3,28.1											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	1-----	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WBAL	M	11/05/12	4:56 PM	Ellen	Ellen	:30	JOHNHAWKSV2FINAL	\$700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																																					
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4	WBAL	Th	11/01/12	4:20 PM	Ellen	Ellen	:30	JOHNHAWKSV2FINAL	\$700.00	NM																																																																																																																																																
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6	WBAL	M	11/05/12	4:56 PM	Ellen	Ellen	:30	JOHNHAWKSV2FINAL	\$700.00	NM																																																																																																																																																
19	10/29/12	11/05/12	11 News @ 5pm	5-6pm M-F	MTWTF--	:30	2	\$1,250.00	NM																																																																																																																																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MTWTF--</td><td>2</td><td>\$1,250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MTWTF--	2	\$1,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																										
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## INVOICE



Send Payment To:

**WBAL-TV11**  
**P.O. Box 26872**  
**Lehigh Valley, PA 18002-6872**  
**Tax ID 88-0326834**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967945-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Educating Maryland Klds	ISSUE Dream Act	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/29/12	11/05/12	11 News @ 5pm	5-6pm M-F	MTWTF--	:30	2	\$1,250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL W 10/31/12 5:22 PM 11 News @ 5pm 5-6pm M-F :30 THEGROUP4Q4 \$1,250.00 NM 2 WBAL F 11/02/12 5:21 PM 11 News @ 5pm 5-6pm M-F :30 THEGROUP4Q4 \$1,250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBAL M 11/05/12 5:55 PM 11 News @ 5pm 5-6pm M-F :30 THEGROUP4Q4 \$1,250.00 NM									
20	11/05/12	11/05/12	11 News @ 6pm	6-7pm M-F	M-----	:30	2	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL M 11/05/12 6:26 PM 11 News @ 6pm 6-7pm M-F :30 ANTHONYBROWNPERSOAL \$1,500.00 NM									
21	11/04/12	11/04/12	Sun 11 News @ 6pm	6-7pm Su	-----S	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Su 11/04/12 6:07 PM Sun 11 News @ 6pm 6-7pm Su :30 THEGROUP4Q4 \$800.00 NM									
22	11/01/12	11/05/12	Inside Edition	7-730pm M-F	M--TF--	:30	2	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---TF-- 2 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Th 11/01/12 7:22 PM Inside Edition 7-730pm M-F :30 ANTHONYBROWNPERSOAL \$1,800.00 NM 2 WBAL F 11/02/12 7:14 PM Inside Edition 7-730pm M-F :30 ANTHONYBROWNPERSOAL \$1,800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WBAL F 11/02/12 7:20 PM Inside Edition 7-730pm M-F :30 JOHNHAWKSV2FINAL \$1,800.00 NM MG for 22.3 11/05 3 WBAL M 11/05/12 Inside Edition 7-730pm M-F :00 <del>\$1,800.00</del> NM See MG 22.4									
23	11/05/12	11/05/12	VOICE	Prime Other	M-----	:30	1	\$4,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$4,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL M 11/05/12 7:59 PM VOICE Prime Other :30 JOHNHAWKSV2FINAL \$4,500.00 NM									
24	10/31/12	10/31/12	NBC Prime	8-9pm Wed	--W----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --W---- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL W 10/31/12 8:20 PM NBC Prime 8-9pm Wed :30 ANTHONYBROWNPERSOAL \$2,000.00 NM									
25	10/31/12	10/31/12	Law & Order SVU	9-10pm Wed	--W----	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --W---- 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL W 10/31/12 9:21 PM Law & Order SVU 9-10pm Wed :30 JOHNHAWKSV2FINAL \$3,500.00 NM									

## INVOICE



Send Payment To:

WBAL-TV11

P.O. Box 26872

Lehigh Valley, PA 18002-6872

Tax ID 88-0326834

Invoice #	Invoice Date	Invoice Month	Invoice Period
967945-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Educating Maryland Kids	ISSUE Dream Act		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/01/12	11/01/12	30 Rock/Up AllNight	8-9pm Thu	---T---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Th 11/01/12 8:47 PM Voice Prime Other :30 JOHNHAWKSV2FINAL \$2,000.00 NM									
27	11/01/12	11/01/12	Rock Center	10-11pm Thu	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL Th 11/01/12 10:42 PM Rock Center 10-11pm Thu :30 THEGROUP4Q4 \$1,200.00 NM									
28	11/02/12	11/02/12	Go ON/Guys with Kids	8-9pm Fri	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL F 11/02/12 Revolution 8-9pm Fri :00 \$1,200.00 NM See MG 18.7									
29	10/29/12	11/05/12	11 News Tonight	11-11:35pm M-Su	MTWTF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBAL W 10/31/12 11:26 PM 11 News Tonight 11-11:35pm M-Su :30 THEGROUP4Q4 \$2,000.00 NM 1 WBAL W 10/31/12 11:34 PM 11 News Tonight 11-11:35pm M-Su :30 ANTHONYBROWNPERSOAL \$2,000.00 NM 2 WBAL Th 11/01/12 11:23 PM 11 News Tonight 11-11:35pm M-Su :30 ANTHONYBROWNPERSOAL \$2,000.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WBAL M 11/05/12 11:24 PM 11 News Tonight 11-11:35pm M-Su :30 THEGROUP4Q4 \$2,000.00 NM									
30	10/29/12	11/05/12	NBC Tonight Show	11:35pm-12:37am	MTWTF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL W 10/31/12 11:45 PM NBC Tonight Show 11:35pm-12:37am :30 JOHNHAWKSV2FINAL \$750.00 NM 2 WBAL W 10/31/12 12:31 AM NBC Tonight Show 11:35pm-12:37am :30 THEGROUP4Q4 \$750.00 NM 3 WBAL Th 11/01/12 12:08 AM NBC Tonight Show 11:35pm-12:37am :30 JOHNHAWKSV2FINAL \$750.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WBAL M 11/05/12 12:30 AM NBC Tonight Show 11:35pm-12:37am :30 ANTHONYBROWNPERSOAL \$750.00 NM									
31	10/29/12	11/05/12	Late Night w/Jimmy Fallon	12:37-1:37xm	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBAL W 10/31/12 1:34 AM Late Night w/Jimmy Fallon 12:37-1:37xm :30 ANTHONYBROWNPERSOAL \$225.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBAL M 11/05/12 1:24 AM Late Night w/Jimmy Fallon 12:37-1:37xm :30 JOHNHAWKSV2FINAL \$225.00 NM									
32	11/03/12	11/03/12	NBC Saturday Night Live	NBC Saturday Nigh	-----S-	:30	2	\$885.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:  
**WBAL-TV11**  
**P.O. Box 26872**  
**Lehigh Valley, PA 18002-6872**  
**Tax ID 88-0326834**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967945-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Educating Maryland Kids	ISSUE Dream Act	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$885.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WBAL	Sa	11/03/12	12:29 AM	NBC Saturday Night Live	NBC Saturday Nigh	:30	THEGROUP4Q4	\$885.00 NM
1	WBAL	Sa	11/03/12	12:59 AM	NBC Saturday Night Live	NBC Saturday Nigh	:30	ANTHONYBROWNPERSONAL	\$885.00 NM
<b>Total Spots</b>							<b>88</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$76,470.00</b>
<u>Agency Commission</u>	<b>\$11,470.50</b>
<u>Net Amount Due</u>	<b>\$64,999.50</b>